

SUPERCHARGING DIGITAL TRANSFORMATION FOR SMES

With access to digitalisation resources and professional advisory services, the Chief Technology Officer-as-a-Service (CTOaaS) initiative will help SMEs **seize** digital opportunities for growth.

New, **one-stop web application** enables SMEs to quickly access the digitalisation resources they need to digitally transform. SMEs can assess their **digital maturity and digitalisation needs**, as well as receive **tailored recommendations** on digital solutions to adopt.

SMEs that need more in-depth digital advisory can tap on a shared pool of **CTO-equivalents, or Digital Consultants**.

Digital Consultants will help SMEs identify their digitalisation needs, select appropriate digital solutions, and project manage the solution implementation.

